



## International Mr. Leather, Inc.

International Mr. Leather™ is proud to once again offer you the opportunity to reach over thousands of leathermen and leatherwomen as we host the 40<sup>th</sup> annual International Mr. Leather Contest. IML is the oldest and largest gathering of our Leather community and will be held as always during the Memorial Day weekend in Chicago. You have the choice of using any or all of the following options to market your products and services to the attendees of IML 2018.

Attached you will find information and reply forms for:

- **Contest Prize Donation (return by May 1<sup>st</sup>):** You may donate a prize for the new International Mr. Leather and/or his runners-up as well as the new International Mr. Bootblack and runners-up. Your name and donation(s) will be listed in the IML Contest Program Book if received by the deadline date.
- **International Mr. Bootblack Travel Fund Auction Donation (return by May 1<sup>st</sup>):** The travel fund helps lessen the financial burden of travelling to leather events is funded by donations from the community. Your donation will be auctioned off at SpitShine Friday night at the IML host hotel.
- **Flyer Table (return by May 1<sup>st</sup>):** This year we are discontinuing our bag of goodies for each Package holder. We will be setting up a distribution point for attendees to pick up flyers or other advertising for your event or product. If you have something you'd like to display something for a small handling fee, we will include your item. Available space is limited.

Simply read the information and instructions for the appropriate form(s) and return to IML with any required payment by the deadline date.

If you have any questions, please do not hesitate to contact us at 773-907-9700.

In Leather,

IML Staff

**International Mr. Leather, Inc. – 3712 N Broadway Unit 602, Chicago, IL 60613, USA**

Phone 773.907.9700 Website: [www.imrl.com](http://www.imrl.com) E-mail: [info@imrl.com](mailto:info@imrl.com)



# International Mr. Leather, Inc.

## International Mr. Leather Prize Donation--2018

Thank you for your interest in donating prizes to the winners of the **International Mr. Leather™** Contest! You may donate a prize to **International Mr. Leather**, the First Runner-Up and/or the Second Runner-Up. Your name and your donation(s) will be listed in the **IML** Contest Program **provided** that **IML** receives your donation(s), or a certificate representing your donation(s), **no later than May 1**. The Contest Program is given to everyone who attends the **IML** Contest. If this form and your donation(s) or certificate(s) are received after that date, we cannot guarantee that you will be listed in the Contest Program. Please send this form and the donation(s) to **IML** at the address below.

**Name of Business**

As it will appear in  
the Contest Program

\_\_\_\_\_

**Contact Person**

**Phone**

**Numbers**

Day \_\_\_\_\_ Evening \_\_\_\_\_

**Street Address**

City, State, Zip Code,  
Postal Code, Country

\_\_\_\_\_

\_\_\_\_\_

**Fax Number**

**E-mail Address**

\_\_\_\_\_

**Website**

\_\_\_\_\_

Do you have a store location? \_\_\_\_\_ If yes, may we send you IML brochures and posters for display? \_\_\_\_\_

**Prize Donation for the winner, International Mr. Leather (describe, and indicate estimated value)**


**Prize Donation for the First Runner-Up (describe, and indicate estimated value)**


**Prize Donation for the Second Runner-Up (describe, and indicate estimated value)**


OFFICE USE ONLY	# of Prize(s) Received	# of Boxes	Rec'd by	Date rec'd
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**Return this completed form, along with your prize donation or certificate, no later than May 1<sup>st</sup> to:**

**International Mr. Leather, Inc. – 3712 N Broadway Unit 602, Chicago, IL 60613, USA**

Phone 773.907.9700 Website: [www.imrl.com](http://www.imrl.com) E-mail: [info@imrl.com](mailto:info@imrl.com)



# International Mr. Leather, Inc.

## International Mr. Bootblack Prize Donation--2018

Thank you for your interest in donating prizes to the winners of the **International Mr. Bootblack** Competition! You may donate a prize to International Mr. Bootblack, the First Runner-Up and/or the Second Runner-Up. Your name and your donation(s) will be listed in the **IML** Contest Program **provided** that **IML** receives your donation(s), or a certificate representing your donation(s), **no later than May 1**. The Contest Program is given to everyone who attends the **IML** Contest. If this form and your donation(s) or certificate(s) are received after that date, we cannot guarantee that you will be listed in the Contest Program. Please send this form and the donation(s) to **IML** at the address below.

**Name of Business**

As it will appear in  
the Contest Program

\_\_\_\_\_

**Contact Person**

**Phone**

**Numbers**

**Day**

\_\_\_\_\_

**Evening**

\_\_\_\_\_

**Street Address**

**City, State, Zip Code,**

**Postal Code, Country**

\_\_\_\_\_

\_\_\_\_\_

**Fax Number**

\_\_\_\_\_

**E-mail Address**

\_\_\_\_\_

**Website**

\_\_\_\_\_

Do you have a store location? \_\_\_\_\_

If yes, may we send you IML brochures and posters for display? \_\_\_\_\_

**Prize Donation for the winner, International Mr. Bootblack (describe, and indicate estimated value)**


**Prize Donation for the First Runner-Up (describe, and indicate estimated value)**


**Prize Donation for the Second Runner-Up (describe, and indicate estimated value)**


OFFICE USE ONLY	# of Prize(s) Received	# of Boxes	Rec'd by	Date rec'd
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**Return this completed form, along with your prize donation or certificate, no later than May 1<sup>st</sup> to:**

**International Mr. Leather, Inc. – 3712 N Broadway Unit 602, Chicago, IL 60613, USA**

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# International Mr. Leather, Inc.

## Business & Group Advertising Distribution 2018

If you have something you'd like to display, for a \$25 handling fee we will put 500 of your flyers, brochure or other advertising in our exclusive IML attendee distribution point area. This area will be located in a high traffic area of the host hotel. IML will only allow advertising within the host hotel by those who participate in this program. Other advertising found in this location or within the hotel will be removed by IML or hotel staff.

Complete this form and return it to **IML** at the address listed below make sure to include 1) a sample of the piece to be displayed and 2) the handling fee. Then ship no more than 500 pieces of your advertising to **IML** at the same address **for arrival no later than May 1**, and we'll take it from there.

All advertising must meet IML organization standards. IML reserves the right to reject any submitted advertising not meeting its standards. Generally only advertising by a recognized organization or business for a specific event or product will be accepted. IML does not accept political advertising. Rejected advertising will receive a full fee refund but advertising materials will not be returned without prepaid shipping from the advertiser.

Please note that we must receive the 500 copies of your material **no later than May 1 this is a strict deadline.**

**Name of Business** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State Zip** \_\_\_\_\_

**Postal Code, Country** \_\_\_\_\_

**Phone** Day \_\_\_\_\_ Evening \_\_\_\_\_

**Fax Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Website** \_\_\_\_\_

### Amount Enclosed and Method of Payment (Please indicate):

<input type="checkbox"/>	Check	<input type="checkbox"/>	Money Order <i>(check or money order payable to International Mr. Leather, Inc.)</i>	<input type="checkbox"/>	Credit Card (Continue Below)
				Circle: Visa, MC, AmEx      Exp Date: _____	
How many different inserts? _____				Card Number : _____	
\$25 fee      X      \$ <b>25.00</b>				Name on Credit Card: _____	
Total Amount Due      \$ _____				Signature: _____	

OFFICE USE ONLY	Amt rec'd	Cash, Credit Card, Check # _____	Rec'd by	Date rec'd
	Inserts Received	# of Boxes	Rec'd by	Date rec'd

**Return this completed form, along with your payment, no later than May 1, to:**

**International Mr. Leather, Inc. – 3712 N Broadway Unit 602, Chicago, IL 60613, USA**

Phone 773.907.9700 Website: [www.imrl.com](http://www.imrl.com) E-mail: [info@imrl.com](mailto:info@imrl.com)