# International Mr. Leather Executive Director Job Posting

July 25, 2024

#### Summary

International Mr. Leather (IML) is an annual contest and community gathering first held in 1979 in Chicago. It was started and owned by Chuck Renslow and Dom Orejudos and became a non-profit following their deaths. IML 46 is scheduled for May 23-27, 2025 and will attract more than 10,000 people from around the world.

The IML Executive Director is an Independent Contractor that reports directly to the IML Board of Directors and works closely with the IML staff and a wide range of others. The Executive Director is responsible for:

- planning, promotion, preparation and execution of all aspects of IML Weekend
- robust and dynamic development of IML's staff, volunteers and collaborators
- day-to-day record keeping and asset management
- public relations and brand management
- assisting the Board of Directors with strategic planning and other development

#### **Anticipated Timeline**

Job Posting Publication:	July 25, 2024
Application Deadline:	August 22, 2024, 5:00pm CDT
Application Screening:	August 22-24, 2024
First Round Interviews:	August 26-September 4
Second Round Interviews:	September 11-17, 2024
Offer of Employment:	To be determined
Shadow/Internship Start Date:	Mutually agreed upon date in 2024
Full Time Paid Start Date:	To be determined

#### **Qualifications:**

- superior communication and presentation skills
- outstanding problem-solving and team building skills
- comfort and familiarity with information technology, graphic design and bookkeeping
- basic understanding of social media, marketing and publicity
- Bachelor's degree or equivalent experience in position appropriate fields, such as Business or Not for Profit Management, Communications, Law, or related fields
- basic understanding of facilities management
- basic understanding of Leather/Fetish/BDSM culture and communities

The Executive Director has a fiduciary responsibility to the organization and its supporters. As a not-for-profit institution, that fiduciary responsibility extends to the public and the government. The Executive Director must be above reproach and submit to a thorough background check.

The Search Committee reserves the right to further explain or define qualifications.

### **Essential Duties and Responsibilities**

- plan all aspects of IML Weekend
- effectively publicize and promote IML Weekend
- identify, motivate, empower, train and supervise staff members, volunteers and other collaborators
- coordinate successful execution of IML weekend
- leader and spokesperson of the organization
- manage institutional development, marketing and programming
- facilitate the development of draft budgets and other materials and agendas for Board consideration
- conduct performance reviews and build the professional capacity of the IML staff

### Compensation

2024: To be determined 2025: \$18,000 - \$24,000 (based on qualifications and experience); limited travel budget

# **Working Conditions**

This is a part-time management position for a small, largely volunteer driven organization. Primary responsibilities are sedentary in nature.

# **Application Procedure**

Applications must be submitted by email addressed to <u>executivesearch@imrl.com</u> by August 22, 2024 at 5pm Central Daylight Time. Each application should submit one email with two attachments (docx or pdf): 1) a cover letter and 2) resume or CV. Please do not embed links or apply by any means other than email. Applicants will be notified by email that their application has been received, but receive no further communication about the status of applications until August 26, 2024.